

ERIK SOPHIR

Sophirerik@gmail.com · 720-539-0520

Linkedin: <https://www.linkedin.com/in/sophirerik/> Portfolio: <https://sophirerik.wixsite.com/my-site-2>

EDUCATION

2020 - PRESENT

COLORADO STATE UNIVERSITY, UNDERGRADUATE DEGREE IN JOURNALISM & MEDIA COMMUNICATION

SKILLS

- I am familiar with several Adobe Creative Cloud software programs such as:
 - Photoshop
 - Premier Pro
 - After Effects
 - Lightroom & Lightroom Classic
- Screenwriting, lighting, advertising, and video production
- Proficient in website design/redesign using programs like Wix and Squarespace
- Task-Oriented
- Organized
- Delegate tasks and communicate effectively
- Work well in teams as well as on my own

EXPERIENCE

MAY 2024 - PRESENT

PRODUCER & VIDEOGRAPHER, BARNFLY PRODUCTIONS

- I produce documentary projects and promotional videos for multiple entities associated with Colorado State University. My responsibilities include camera operation and maintenance, video and photo editing, sequencing (non-linear and linear storytelling), and narrative construction. I have produced several videos for the Agricultural Department at CSU that have been posted on the department's social media accounts.

JANUARY 2024 - JULY 2024

WEBSITE EDITOR, VERDAVAINNE

- I was responsible for updating and redesigning parts of the Verdavainne fashion company website. I made updates and redesigns that they still use today including an updated version of their press page, a redesign of their landing page, and several other updates to the overall aesthetic of the site.

AUGUST 2023 - JANUARY 2024

WEBSITE & DOCUMENT EDITOR, ALTA PAINT & COATINGS

- I was responsible for fixing technical data sheets and photoshopped images related to epoxy products and applications for marketing purposes. I was also in charge of redesigning the company's professional website. They still use the redesign today.

JUNE 2021 TO AUGUST 2021

MARKETING SPECIALIST & DELIVERY DRIVER, ALTA PAINT & COATINGS

- I was responsible for delivering products to construction sites and companies. I was tasked with the organization of paperwork, products, and warehouse maintenance duties (cleaning, stocking, etc.). I managed the making of sales



materials in the form of flyers and signage used in the store to promote certain products including hoses, brushes, and rollers as well as others.